



2009 CT Folk Festival and Green Expo

Sponsorship Opportunities

Oak \$7,500

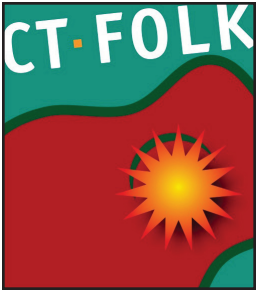
- Exposure
 - Inclusion in press releases
 - Logo placement on transportation advertising
 - Logo placement on posters, postcards, and other promotional materials
 - Banner placement at all Festival and Green Expo venues
 - Logo inclusion on signage at each Tour des Farms destination
 - Full-page ad in program
 - Company bio in program
 - Verbal mention on stage at each Festival/Expo event
 - Logo and link on CT Folk website
- Hospitality 20 tickets to Saturday evening concert
- Access One-time mailing to CT Folk list

Leaves (Expo focus) \$5,000

- Exposure
 - Logo placement on posters, postcards, and other promotional materials
 - Banner placement at Expo activities and venues
 - Logo inclusion at each Tour des Farms destination
 - Half-page ad in program
 - Verbal mention on stage at each Festival/Expo event
 - Logo on CT Folk website
- Hospitality 10 tickets to Saturday evening concert

Leaves (Festival focus) \$5,000

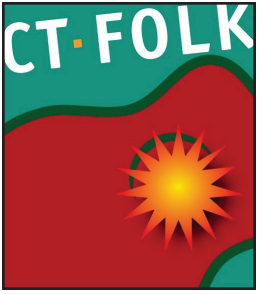
- Exposure
 - Logo placement on posters, postcards, and other promotional materials
 - Banner placement at all Festival venues
 - Logo inclusion at each Tour des Farms destination
 - Half-page ad in program
 - Verbal mention on stage at each Festival/Expo event
 - Logo on CT Folk website
- Hospitality 10 tickets to Saturday evening concert



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Sponsorship Opportunities

	Roots	\$2,500
Exposure	Banner placement at all Festival venues Quarter-page ad in program Logo on CT Folk website	
Hospitality	6 tickets to Saturday evening concert	
	Seedling	\$1,500
Exposure	Quarter-page ad in program Logo on CT Folk website	
Hospitality	4 tickets to Saturday evening concert	
	Sprout	\$750
Exposure	Business card ad in program	
Hospitality	2 tickets to Saturday evening concert	



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Program Advertising Levels

Full Page	\$500
Half Page	\$250
Quarter Page	\$175
Business Card	\$100
Green Directory	\$50

Green Expo and Green Works Vendor Packages

Space Reservations

\$100	Registration for Green Expo or Green Works
\$200	Registration for car slot at Green Expo
\$150	Registration for both Green Expo <i>and</i> Green Works
\$25	Non-profit registration
\$25	Table and chairs

Additional Opportunities

\$150	Premier package for vendors Includes business card ad
\$50	Green Directory Name, address, web listing, and 25-word description of business

Register early: space is limited.

Payment is due by July 15, 2009.

Space reservations are guaranteed only upon receipt of payment.